

**#OURPRESENCEISOURPOWER**

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# **HOW TO ASK YOUR EMPLOYER TO SPONSOR YOUR SPOT**



## **GO IN WITH A PLAN**

Practice your pitch and set a meeting!  
Download our Brochure to get talking points.



## **EXPLAIN THE BENEFITS**

As an attendee, both you and your company  
will be able to spread visibility of your work.



## **PROFESSIONAL DEVELOPMENT**

Level up your leadership skills and grow your  
advocacy.



## **BUDDY SYSTEM**

Talk to an ERG Leader and if it makes sense,  
suggest to bring your team along to learn too!